

Checklist for the eportfolio

blue text = team work red text = individual work

<p>The enterprise proposal:</p> <ul style="list-style-type: none">• The final campaign ID including agreed principles• Your team's collection of five business documents• Your team's collection of promotional items• The web product• Summary spreadsheet for the strategy materials	
<p>Individual investigations:</p> <ul style="list-style-type: none">• Mind map for your investigation• Results of research presented to the team• Evidence of your ideas for promotional items• Working spreadsheet model for your ideas• Formulae view of model	
<p>Other supporting evidence:</p> <ul style="list-style-type: none">• Document showing your individual design for the corporate identity (the logo, name and strapline) with annotation• Storyboard for web product• Sources table	
<p>Project management:</p> <ul style="list-style-type: none">• Initial team project plan• Final team plan• Project diary• Team log• Team review• Individual review	