

Items for the eportfolio

blue text = team work red text = individual work

The proposal: • the team's collection of 4 documents using the corporate identity (including who did what) • promotional website • the team's collection of promotional items (including who did what) • the final spreadsheet model	
Individual investigation of allocated idea: • mind map for allocated idea • results of investigations • results of market research • spreadsheet model in both formula and value views	
Other supporting evidence: • items document • sources table • document showing your individual design for the corporate identity (the logo, name and strapline) with annotation	
Project management: • initial team project plan • final team project plan • team review • individual review	