

Fair trade survey instructions

1. You must create a questionnaire using these instructions.
2. You may use any layout and you may decide how each question will be answered (e.g. circling, ticking, underlining, deleting, numbering, etc)
3. Each copy of the questionnaire must gather data about **one** adult, including age and gender.
4. The questionnaire must include these three questions:

How important is it to buy fair trade products? (Choose one)

Very important

Fairly important

Not very important

Never think about it

What is the main reason people don't buy each type of fair trade product? (Choose one reason for each type):

	Clothing/accessories	Bath/cosmetics	Sports equipment	Food/drink
Too expensive				
Don't care enough about the issues				
Not enough choice				
Not readily available				
Not of comparable standard				

If we hold an event to promote one type of fair trade product, which type would you be most interested in? (choose one)

Clothing/accessories

Bath/cosmetics

Sports equipment

Food/drink

5. The questionnaire must include **five** other questions that will generate useful information. Make sure that the data can be analysed in a spreadsheet.