

PROJECT REVIEW NOTES

1 Evaluate the products

Look back at the requirements in the SPB and ask yourself:

- **Digital poster** - how well do the screens work together to create the digital poster? Will it attract the attention of a wide range of people? How persuasive is it? Does it give enough information about the action and event? Would it persuade people to look out for other action event products? How effective is it in promoting your chosen action?
- **Discovery board** - This product is aimed at 5 to 12 year olds. Will they use it? Will they find out useful information? Will it persuade them to do the action? Why or why not? Does it work as it should (links all work correctly for example)?
- **Podcast** - How successful is your podcast in showing teenagers the chosen action and explaining its benefits? Would it persuade teenagers to start doing the action regularly? Why or why not?
- **Web page** - How effective is it? Will people stop to look at it? Will teenagers be persuaded to download the podcast? Why or why not?
- **Assets** - How good is your choice of assets? Have you used a range of different types that are appropriate for the purpose? Are all the assets copyright-free? What problems did you have creating or sourcing suitable assets? How did you overcome these?

Overall, how successful do you feel your collection of products is? Do they work as a set? What do you really like about the finished products? How could they be further improved if you had time? What did your reviewers think of the final products?

2 Evaluate the project as a whole

Think about:

- what you set out to achieve
- to what extent you have met the objectives
- how well your plan worked
- how well you managed your time
- whether you chose the right people as your test users and reviewers
- what, if anything, went wrong
- what others had to say
- what improvements you would make if you had time
- what you would do differently if you did the project again.

Use feedback from others to support what you have to say.

3 Evaluate your own performance

Questions you should ask include:

- how well did you work during the project?
- did you keep to deadlines and targets?
- how do you think your work on this project affected your performance in other work?
- how have you benefited from working on the project?
- what would you do differently if you did the project again?

Use feedback from others to support what you have to say.